NOW...A NEW STANDARD OF BEAUTY
AND A NEW PLEASURE IN WRITING

THE Taperite

B.Y. Waterman's
THE Stateleigh

A De Luxe Taperite model. Beautiful modern lines smartly set off by Rolled Gold Cap of Gloss Finish. Like all Taperites, the Stateleigh provides a wide choice of nibs—firm or flexible, fine or broad—assuring personal satisfaction. These 14 ct. Gold Nibs are hand-ground by master craftsmen.

This top view of the new Taperite nib illustrates how streamlined design is achieved without sacrificing the advantages of a REAL pen nib, a nib readily visible, enabling you to see as you write.

Waterman's Pens have been guaranteed against any defects in material or faulty
A distinctive Taperite Pen—one of the greatest values ever offered. Sleek styling is enhanced by a wide Rolled Gold Cap Band. Has all the features common to Taperite Pens... Hand-ground 14 ct. Gold Nib... Inkqueduct Feed... One-Stroke Filler... Lock-Slip Cap, which eliminates threads and keeps pen secure.

This side view of the new Taperite nib shows its pleasing profile and illustrates the special grip which helps to align the pen in the hand and assures easy, accurate, comfortable writing.

Like a Waterman’s
The Corinth presents another Waterman’s “first”—Lock-Slip Caps of non-tarnishing Astralite. Note the beauty of the Gold fittings against this new metal—and the contrast with the gleaming barrels. It has all other Taperite features.

**LADIES’ PENS**

Waterman’s introduces the first V-length Taperites. Designed especially for milady—these pens have all the features of the standard length models.

**THE GARLAND**

Blue. 1357VR
Maroon. 1357VR
Jet. 1357VJ
Grey. 1357VG

**PENCILS**
in matching colours
P1357VR Shown

**GARLAND SETS**

**THE CONQUEST**

Jet. 917VJ
Maroon. 917VR
Grey. 917VG
Blue. 917VB

**PENCILS**
in matching colours

**CONQUEST SETS**
All Colours

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No other pen writes
All the style, beauty and excellent writing qualities of the higher priced Tape-rites. Features generous ink capacity . . . hand-ground 14 ct. Gold Nibs for flexibility or firmness . . . Inkqueduct Feed . . . and Waterman's famous One-Stroke Filler. Durable, next-to-unbreakable plastic barrel built to withstand hard usage.

The new Crusader is the first pen with Lock-Slip Cap of non-tarnishing Lumiloy—a new Waterman's development that provides exceptional lightness as well as beautiful contrast with the gleaming plastic barrels.
For those who want the very finest—for special presentations or commemorations there is truly nothing finer than these 14 ct. Solid Gold Pens, and their matching pencils. Each is a precision writing instrument—made with all the craftsmanship and skill of more than 60 years' experience.

Presentation Sets

Taperite Set
14 ct. Gold Caps
Set 4757
Pen 4757
Pencil P4757
Blue, Grey, Maroon.
Jet Black Barrels.

Standard Nib Set
Full Mounted
Set 9001
Pen 9001
Pencil P9001

No other pen writes
This better quality Waterman’s has Lock-Slip Cap ... and large 14 ct. gold nib.

PENS—Smooth barrels: Maroon, 576RS; Jet, 576JS.
Grooved barrels: Blue, 576BG; Maroon, 576RG; Jet, 576JG.

PENCILS
in matching colours
P5766G shown

PENS — Blue, 515B; Maroon, 515R; Jet, 515J.

PENCILS TO MATCH — Blue, P515B; Maroon, P515R; Jet, P515J.

PEN AND PENCIL SETS IN GIFT BOXES.

like a Waterman's
The beautiful pearl colours, sparkling chrome fittings and slim graceful lines of these Lady Patricia pens make them favourites with the ladies. Yet in addition to their eye appeal they are, first of all, perfect writing instruments.

THE "555"
A real man's sized pen in the medium price range. Protecting band at cap end and suitable for engraving. Two beautiful Pearl shades or in conservative Black.

"555" Brown Pen

"555" Jet Pen

"555" Grey Pen

P-555 Grey Pencil
Also matching Brown and Jet.

No other pen writes
A truly fine pen at a price everyone can afford. A full nib range at no extra cost.

Grey Pearl Standard Pen 352G
Brown Pearl Standard Pen 352Br
Blue Pearl Standard Pen 352B

Waterman's writing quality and Waterman's most styling.

Jet Black Standard Pen 302J
Grey Pearl Standard Pen 302G
Blue Pearl Standard Pen 302B
Waterman's has long been famous for special pens or pen and pencil sets for special purposes. Those shown on this page are typical of their outstanding appeal.

**THE NURSE'S SET**
Beautiful jewel-like White Pearl ensemble of pen, pencil and thermometer in white leather carrying case. As illustrated or in chrome fittings.

**THE CLERIC**
A Waterman's pen in perfect good taste for the clergyman. Chrome fittings and jet Black barrel and cap provide real distinction. Has good ink capacity, hand-ground nib to meet individual preference.

**THE CLOISTER**
With its attractive, simple design and chrome fittings, the Cloister is the ideal pen for Sisters' use. Hand-ground 14 ct. gold nibs, generous ink capacity, trouble-free, One-Stroke Filler.

No other pen writes
Waterman's Inks are world-famous for smooth, even writing. Still made to the original formula, although constantly improved, these inks are all ink — no dilution, no harmful solvents, nothing added. That's why Waterman's permanent inks last as long as the paper they're written on.

**TIP-FILL BOTTLE**
Here is Waterman's Blue Black Ink with its smart new label. Available in 1 oz., 2 oz. and 5 oz. sizes in the famous Tip-Fill Bottle, which enables you to fill your pen to the last drop of ink.

**BLUE BLACK**
The most popular ink on the market for all business and personal correspondence. Ideal for any pen and it's as permanent as the paper it's written on. On left in familiar area and on right with new label to be supplied soon.

Waterman's famous coloured inks in 1 oz., 2 oz. and 5 oz. sizes.

**WASHABLE BLUE**
For home and school. Washes easily from hands and clothing with mild soap and water.

**MIDNIGHT BLACK**
Resists time, light, air and moisture — tests ov test for all permanent records and documents.

**COMMERCIAL SIZES**
An attractive new bottle. Available in 20, 30 and 40 oz. sizes.

**CHOICE OF COLOURS**
Permanent Blue Black Midnight Black Washable Blue Aztec Brown Tomlin Green Patagonia Purple South Sea Blue Carnation Red Royal Blue
MORE THAN EVER BEFORE...
THESE FEATURES MAKE WATERMAN'S
THE IDEAL PEN

FAMOUS IF QUADUCTION FEED
With this exclusive feature you start or stop writing instantly, anywhere, anywhere. No skipping, no shaking!

HAND-GROUND NIBS
Only expert hand-craftsmanship can produce nibs as perfect as Waterman's genuine 14ct. Gold Nibs. A wide range for flexibility or rigidity—and fineness or broadness to assure personal satisfaction.

ONE-STROKE FILLER
Simplicity itself. A single stroke fills your Waterman to full ink capacity.

LOCK-SLIP CAP
This unique type cap eliminates accidental opening of pen, coming apart in pocket. Light pressure from inner and thumb unlocks the cap quickly—or locks it securely.

ATTRACTIVE PACKAGING
All Waterman pens and pencil sets are available in appropriate gift boxes. Each brings out the full beauty of the product.

Waterman Pen Co. Ltd.
'The Pen Corner' 41, KINGSWAY, LONDON, W.C.2.
PEN AND INK FACTORIES IN LONDON, NEW YORK, AND MONTREAL
Agencies in all principal countries and cities of the world.