NOW... A NEW STANDARD OF BEAUTY
AND A NEW PLEASURE IN WRITING

THE Taperite

B.Y. Waterman's
A De Luxe Taperite model. Beautiful modern lines smartly set off by Rolled Gold Cap of Gloss Finish. Like all Taperites, the Stateleigh provides a wide choice of nibs—firm or flexible, fine or broad—assuring personal satisfaction. These 14 ct. Gold Nibs are hand-ground by master craftsmen.

This top view of the new Taperite nib illustrates how streamlined design is achieved without sacrificing the advantages of a REAL pen nib, a nib readily visible, enabling you to see as you write.
A distinctive Taperite Pen—one of the greatest values ever offered. Sleek styling is enhanced by a wide Rolled Gold Cap Band. Has all the features common to Taperite Pens... Hand-ground 14 ct. Gold Nib... Inkquaduct Feed... One-Stoke Filler... Lock-Slip Cap, which eliminates threads and keeps pen secure.

This side view of the new Taperite nib shows its pleasing profile and illustrates the special grip which helps to align the pen in the hand and assures easy, accurate, comfortable writing.
THE Corinth

The Corinth presents another Waterman's "first"—Lock-Slip Caps of non-tarnishing Astralite. Note the beauty of the Gold fittings against this new metal—and the contrast with the gleaming barrels. It has all other Taperite features.

PENS
Maroon. 877R
Blue 877B
Jet 877J
Grey 877G

PENCILS
in matching colours
Jetty Silver

CORINTH SETS
All Colours

LADIES' Pens

Waterman's introduces the first V-length Taperites. Designed especially for milady—these pens have all the features of the standard length models.

THE GARLAND
Blue. 2357VR
Maroon. 2357VR
Jet. 2357VJ
Grey. 2357VG

PENCILS
in matching colours
P1357VR Shown

GARLAND SETS

THE CONQUEST
Jet. 517VJ
Maroon. 517VR
Grey. 517VG
Blue. 517VB

PENCILS
in matching colours
P517VB Shown

CONQUEST SETS
All Colours

No other pen writes
All the style, beauty and excellent writing qualities of the higher priced Taperites. Features generous ink capacity...hand-ground 14 ct. Gold Nibs for flexibility or firmness...Inkquaduct Feed...and Waterman's famous One-Stroke Filler. Durable, next-to-unbreakable plastic barrel built to withstand hard usage.

The new Crusader is the first pen with Lock Slip Cap of non- tarnishing Lumirror—a new Waterman's development that provides exceptional lightness as well as beautiful contrast with the gleaming plastic barrel.
Presentation Sets

For those who want the very finest—for special presentations or commemorations there is truly nothing finer than these 14 ct. Solid Gold Pens. and their matching pencils. Each is a precision writing instrument—made with all the craftsmanship and skill of more than 60 years' experience.

Taperite Set
- 14 ct. Gold Caps
- Set 4757
- Pen 4757
- Pencil P4757
- Blue, Grey, Maroon,
  Jet Black Barrels.

Standard Nib Set
- Full Mounted
- Set 9000
- Pen 9000
- Pencil P9001

No other pen writes
This better quality Waterman's has Lock-Slip Cap... and large 14 ct. gold nib.

Grooved barrels: Blue, 576BG; Maroon, 576RG; Jet, 876JG.

PENCILS
in matching colours
P576BG shown

THE Medalist

THE Commando

Strong, rugged, dependable ... favourite of thousands of servicemen and women.

PENS—Blue, S15B; Maroon, 515R; Jet, 515J.

PENCILS TO MATCH—Blue, P515B; Maroon, P515R; Jet, P515J.

PEN AND PENCIL SETS IN GIFT BOXES.

like a Waterman's
THE Lady Patricia

The beautiful pearl colours, sparkling chrome fittings and slim graceful lines of these Lady Patricia pens make them favourites with the ladies. Yet in addition to their eye appeal they are, first of all, perfect writing instruments.

THE "555"

A real man's sized pen in the medium price range. Protecting band at cap end and suitable for engraving. Two beautiful Pearl shades or in conservative Black.

"555" Brown Pen

"555" Jet Pen

"555" Grey Pen

P-555 Grey Pencil
Also matching Brown and Jet.

No other pen writes
THE Stalwart

A truly fine pen at a
price everyone can af-
ford. A full nib range
at no extra cost.

Grey Pearl
Standard Pen
352G

Brown Pearl
Standard Pen
352Br

Blue Pearl
Standard Pen
352B

THE Dauntless

Waterman's writing
durability and Waterman's
finest styling.

Jet Black
Standard Pen
302J

Grey Pearl
Standard Pen
W2G

Blue Pearl
Standard Pen
W2B

like a Waterman's
...for Special uses

Waterman's has long been famous for special pens or pen and pencil sets for special purposes. Those shown on this page are typical of their outstanding appeal.

THE NURSE'S SET
Beautiful jewel-like White Pearl ensemble of pen, pencil and thermometer in white leather carrying case. As illustrated or in chrome fittings.

THE SERVICE SET
Available in Brown, Illustrated Blue or Green.

THE CLERIC
A Waterman's pen in perfect good taste for the clergyman. Chrome fittings and Jet Black barrel and cap provide real distinctiveness. Has good ink capacity, hand-ground nib to meet individual preference.

THE CLOISTER
With its attractive, simple design and chrome fittings, the Cloister is the ideal pen for Sisters' use. Hand-ground, 14 ct. gold nibs, generous ink capacity, trouble-free, One-Stroke Filler.

No other pen writes
Waterman's Inks are world-famous for smooth, even writing. Still made to the original formula, although constantly improved, these inks are all ink — no dilution, no harmful solvents, nothing added. That's why Waterman's permanent inks last as long as the paper they're written on.

**TIP-FILL BOTTLE**

Here is Waterman's Blue Black Ink with its smart new label. Available in 1 oz., 2 oz., and 5 oz. sizes in the famous Tip-Fill Bottle, which enables you to fill your pen to the last drop of ink.

**BLUE BLACK**

The most popular ink on the market for all business and personal correspondence. Ideal for any pen and it's as permanent as the paper it's written on. On left in familiar dress and on right with new label to be supplied soon.

Waterman's famous coloured inks in 1 oz., 2 oz., and 5 oz. sizes.

**MIDNIGHT BLACK**

Resists time, light, air and moisture —best by test for all permanent records and documents.

**WASHABLE BLUE**

For home and school. Washes easily from hands and clothing with mild soap and water.

**COMMERCIAL SIZES**

An attractive new bottle. Available in 20, 30 and 40 oz. sizes.

**CHOICE OF COLOURS**

Permanent Blue Black
Midnight Black
Washable Blue
Aztec Brown
Trout Green
Patronas Purple
South Sea Blue
Carnation Red
Royal Blue

like a Waterman's
MORE THAN EVER BEFORE...
THESE FEATURES MAKE WATERMAN'S
THE IDEAL PEN

FAMOUS 11 KQUADUCT FEED
With this exclusive feature you start or stop writing instantly, anywhere, anywhere. No skipping, no shaking.

HAND-GROUND NIBS
Only expert hand-craftsmanship can produce nibs as perfect as Waterman's genuine 14ct. Gold Nibs. A wide range; for flexibility or rigidity — and firmness or broadness to assure personal satisfaction.

ONE-STROKE FILLER
Simplicity itself. A single stroke fills your Waterman's to full ink capacity.

LOCK-SLIP CAP
This newest type cap eliminates fumbling, prevents pen damage in pocket. Quick pressure from index and thumb unlocks the cap quickly — or locks it securely.

ATTRACTIVE PACKAGING
All Waterman's pens and pencil sets are available in appropriate gift boxes. Each brings out the full beauty of the product.

Waterman Pen Co. Ltd.
'The Pen Corner' 41, KINGSWAY, LONDON, W.C.2.
PEN AND INK FACTORIES IN LONDON, NEW YORK, AND MONTREAL.
Agencies in all principal countries and cities of the world.